



INTERNATIONAL SWEETENERS ASSOCIATION

SPEAKER BIOGRAPHIES



Mr Hans Heezen



Hans Heezen, born in 1947 in Amersfoort, the Netherlands, completed his formal education at Nyenrode Business Institute, Breukelen (NL). His career has included working in international marketing, sales and management positions in various industries, and since 1976, Hans has gained a wealth of experience in the food ingredients sector.

In 1985, Hans moved to Switzerland to help develop the European business at Ajinomoto's and Monsanto's Joint Venture NutraSweet AG. In 2000, he was appointed President of Ajinomoto Switzerland AG (ASAG), after the full acquisition of NutraSweet AG by Ajinomoto Co., Inc.

Since September 2006, following the integration of ASAG's operational activities into Ajinomoto Sweeteners Europe (ASE) in Gravelines, France, Hans has worked as a consultant for ASE and, since November 2006, has represented ASE as a board member of the International Sweeteners Association (ISA). Hans was elected Chairman of the ISA in June 2007 and again in June 2010.



Mr Stefan Gates



Stefan Gates is an award-winning food writer and presenter of ten highly acclaimed BBC TV series that have been shown across the world. In 2010 he wrote and presented *E Numbers: An Edible Adventure* for BBC2 and wrote *Stefan Gates on E Numbers*, a Conran Octopus book, both of which tackled the suspicion and fear surrounding artificial additives. Stefan is currently filming two BBC TV series including his first food science series for prime-time BBC1, and is also writing his sixth food book. He regularly stages talks and spectacular food demonstrations at science festivals and food shows and for organizations such as Wellcome Trust. This year he is guest director of Cheltenham Science Festival.

Stefan is renowned for his intrepid culinary adventures and his appetite for tackling tricky subjects. He has eaten radioactive soup in Chernobyl, Yak's penis in Beijing, WFP rations in Gulu and is particularly proud to have undergone liposuction for his E Numbers TV series in order to extract glycerol (E422) from his own body fat...and then make a cake with it.

Stefan has written and presented *Cooking in the Danger Zone*, *Feasts*, and *Gastronuts* for the BBC and has been an anchor cook/presenter of hundreds of episodes of *Food Uncut*, *Full on Food* (BBC2) and *Market Kitchen*. He has written and presented documentaries for BBC Radio 4 and appeared on dozens of radio and TV shows including *Iron Chef USA*, *Something For the Weekend*, *BBC Breakfast*, *The Wright Stuff*, *Loose Ends* and *You & Yours*.

Stefan's latest book is *The Extraordinary Cookbook*.



Emeritus Prof. A.G. Renwick



Emeritus Prof. A.G. Renwick is an internationally recognised expert of the safety of low calorie sweeteners. His work on species differences and human variability in metabolism and kinetics in relation to the uncertainty (safety) factors used in risk assessment led to WHO-IPCS initiatives to develop chemical-specific adjustment factors. In 2002 he received the George H. Scott Memorial Award from the Toxicology Forum. He retired from the University of Southampton in September 2004.

He has published over 160 original research papers and 35 book chapters and other contributions on the metabolic fate of medicines and other foreign chemicals, on toxicokinetics and food chemical safety and on intense sweeteners.

He has served as a member of a number of UK Government Advisory Committees, and he was awarded an OBE (Officer of the Order of the British Empire) in the New Year Honours List in 2000. He was a member of the EFSA Contaminants Panel for 2 years and has attended JECFA as a WHO temporary advisor for the past 9 years.



Dr Joris Van Loco



Dr Joris Van Loco graduated in 1993 as an Engineer in Chemistry and for the Agricultural Industries at the Catholic University of Leuven, and in 2002 with a Masters in Total Quality Assurance at the Limburgs Universitair Centrum.

Since 1994, he has worked at the Scientific Institute of Public Health, in Brussels. Currently, he is Operational Director of the Food, Medicines and Consumer Safety Department. Formerly, he was Head of the Veterinary Drug Residue Unit, Head of the Food Section and Quality Manager of the Pharmaco-Bromatology Department.

He is an active member of the Flemish Chemical Society and the Belgian Association of Meat Scientists. He has co-organised several workshops and symposia in the field of Food Chemistry. He is author and co-author of several documents and scientific papers in the field of analytical food chemistry, food safety and dietary exposure assessment. He has been involved in several national and EU-projects in this field.



Mr Ewan Currie



Ewan holds a degree in geography from the University of London and started his career at General Foods Ltd, working in a series of sales and marketing roles. He broadened his marketing experience and worked on new product development at Johnson & Johnson Ltd and then moved to a global marketing role at The Boots Company.

Ewan joined NutraSweet AG to manage the launch of its brand in the United Kingdom and became the company's European Marketing Director based in Switzerland. Since 1994, he has consulted for food and food ingredient companies, in the biotechnology, professional services and industrial sectors, and in new product development, focusing on consumer and market research, communications, customer development and strategic planning.



Prof. John Brewer



Prof. Brewer graduated in Sports Science at Loughborough University. In 1988, he was appointed Head of Sports Science for the Football Association, and travelled as part of the support staff to the 1990 World Cup with the England football team. He has worked for 18 years as Joint Director of the Lilleshall Sports Injury and Human Performance Centre at Lilleshall National Sports Centre in Shropshire, delivering sports science support to a range of National Governing Bodies of Sport.

In 2004, Prof. Brewer became Director of Sports Science for GlaxoSmithKline, focusing on sports science research and education for the Lucozade Sport brand. He is also former Chair of the London Regional Sports Board.

In 2009, he was appointed as Professor of Sport at the University of Bedfordshire, and still has this role. Prof. Brewer is also Chair of the British Handball Association (sending two teams to London 2012 Olympics) and member of the National Olympic Committee; a Board Member of UK Anti Doping; and has published a number of scientific papers on sports nutrition and hydration, as well as written many newspaper and magazine articles on sports science and human performance.

He is a keen marathon runner and skier, and has completed the London Marathon on 12 occasions. He is married with 2 daughters and lives in Buckinghamshire.

Prof. Brewer has extensive media experience, has done numerous national and local TV and radio interviews and appearances, as well as had articles published in popular press.

His areas of expertise include: Sports science; sports nutrition; fitness and training; prevention and recovery from injury; drugs in sport; overtraining; sport in schools; and sports participation, including London 2012 Legacy.



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Dr Margaret Ashwell



Dr Margaret Ashwell (www.ashwell.uk.com) has viewed the relationship between food and health from all sides. She has been a Senior Research Scientist with the Medical Research Council, Principal of the Good Housekeeping Institute, and Science Director of the British Nutrition Foundation. She served on the UK Government's Food Advisory Committee for 9 years. Margaret has run her own Company, Ashwell Associates Ltd since 1995.

She acted as Research Co-ordinator for the Food Standards Agency's Research Programme on Nutrient Status and Function from 1994 to 2007. She has undertaken several reviews of FSA funded programmes and has acted as a scientific facilitator on many occasions.

Ashwell Associates have acted as disseminators in several EU projects including The EU Childhood Obesity Programme (www.childhood-obesity.org); Food in Later Life (www.foodinlaterlife.org), the Early Nutrition Programming Project - EARNEST (www.metabolic-programming.org) and EURRECA (European micronutrient recommendations aligned - www.eurreca.org). A current role with industrial clients is to help them with the scientific substantiation of health claims.

Margaret devised the Ashwell[®] Shape Chart to focus attention on the health risks of central obesity. She continues to give presentations and write scientific papers and reviews on this topic which relates to her previous research interests.

Margaret is a keen networker! She is the founder of a network for self-employed nutritionists called SENSE (www.sense-nutrition.org.uk). She also has links with the network of food consultants called Acumentia (www.acumentia.com) and has informal links with other food consultancies across Europe and the rest of the world. Margaret lives in the village of Ashwell, near Cambridge UK, and is married with two daughters and two small grandchildren. Her passions are golf, tennis, football, cricket, photography and local history.



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Dr Tommy L.S. Visscher



Dr. Tommy L.S. Visscher is an epidemiologist by training, and serves as research coordinator at the Research Centre for the Prevention of Overweight at VU-Windesheim in Zwolle, The Netherlands (Scientific head: Prof. Dr. Jaap C. Seidell). His research activities are related to the development and evaluation of 'Zwolle healthy city.' Zwolle is the first EPODE-like city in The Netherlands (JOGG-city is the Dutch acronym).

Tommy serves as Chair of the Public Health and Prevention Taskforce for the European Association for the Study of Obesity, as Chair of the Netherlands Association for the Study of Obesity and as Co-chair of the EPODE European Network's Scientific Committee.



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Mr Trevor Butterworth



Trevor Butterworth is a weekly columnist for the Daily, the iPad newspaper produced by News International. He also contributes to The Financial Times and The Wall Street Journal, and has written for Forbes.com, the Atlantic.com, The Washington Post and The Los Angeles Times among other publications. He is editor-at-large at STATS.org, a non-partisan, non-profit project affiliated with George Mason University in Virginia that examines the use and abuse of statistics and science in the media and in public policy. Butterworth attended Trinity College Dublin, Georgetown University, and Columbia University. He has lived in the U.S. since 1993.



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Sir Graham Bright



Sir Graham Bright is Chairman of Dietary Foods Ltd., the European manufacturers of Sweet'N Low. He has been a member of the International Sweeteners Association since its inception and served for seven years as Chairman. He is now Chairman of the Communications Committee. He has a marketing background and also a distinguished political career having been a member of the U.K. Parliament for 18 years during which time he served for four years as the Parliamentary Private Secretary to the Prime Minister, the Rt Hon Sir John Major.